



# BIG GUMDROP OUTDOORS

## *2027 Sponsorship Opportunities*






biggumdropoutdoors.org | 402.875.2474 | info@explorebgo.org

# Connecting Youth with Nature

**Our Mission**
Educate underserved youth about nature and inspire them to explore the great outdoors.

## What We Do

**Afterschool Clubs:** Weekly activities led in LPS elementary and middle schools on-site, connecting youth to the nature around their school.

**Summer Programs/Field Trips:** Summer time programs and field trips with local LPS schools, childcare centers, church groups and more at local parks and lakes.

**Community Events:** Free monthly events for all ages to engage in outdoor activities such as fishing, kayking, campfire cooking and more.

## Sponsorship Levels Overview

- Monthly Community Event Sponsorships *(pages 3-5)*
- Fundraiser Sponsors *(pages 6-7)*
- Value Sponsors *(page 8)*







# Community Event Sponsorships

By sponsoring a community event, you're investing in access, inclusion and outdoor education - while showcasing your business to hundreds of families and community partners.

| | ***Presenting Sponsor $600*** | ***Supporting Sponsor $300*** |
|---|---|---|
| T-shirt sponsorship (5th Annual Community Lake Day) | ● | |
| Featured newsletter article to share about the business | ● | |
| Opportunity to host a booth at the event | ● | |
| Business logo placed on BGO website "Donor" page | ● | ● |
| Yard sign recognition at event | ● | ● |
| Brand recognition in event releases, social media & flyers | ● | ● |

# Community Event Schedule & Descriptions

**January, Climb Night**

At MW Climbing Gym, youth and families will try their hand at rock and boulder climbing for many different skill levels and terrains. This is an exciting opportunity to learn a new skill!

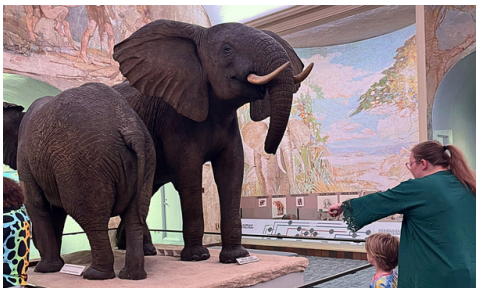




**Febuary, Archery Night**

At Turpin Outdoor Education Center, kids will get hands-on archery training and practice with 3-D targets such as deer, turkey, dinosaurs, and much more!

# Community Event Schedule & Descriptions cont.



**March, Explore Morrill Hall**
An evening full of exploration as families will get to experience Morrill Hall after hours and free of charge. They can enjoy all floors of exhibits, as well as activities from local natural history organizations.

**April, Guided Hike**
In collaboration with Friends of Wilderness Park, families can join BGO to hike in the city and learn all about Wilderness Park and the wildlife that call this place home.






**May, Fourth Annual Fishing Clinic**
With Nebraska Walleye Series, this event gives new anglers the chance to learn all about baits, knots, gear, fish ID and all the basics to get on the water. They will get to take home their own rod/reel.

**June, Paddle Night**
In partnership with the Lincoln West Optimist Club, we take over Branched Oak Lake and get the chance to learn all about kayaking, and enjoy other outdoor games.





**July, Cops 'n Bobbers**
With Lincoln Police Department and Nebraska Game and Parks Conservation Officers, youth get the chance to connect with local law enforcement, and fish alongside them!

# Community Event Schedule & Descriptions cont.



**August, Fifth Annual Community Lake Day**
Our biggest event of the year! Celebrate the end of summer with community partner booths, fishing, kayaking, campfires, youth designed free T-shirts and so much more

**September, Fish & Fire**
At Holmes Lake, enjoy our last fishing event of the year searching for our biggest catches. Including local firefighters and stations to share about fire safety, and do rig tours.





**October, S'mores & Gourds**
At Pioneers Park Nature Center, we will be pumpkin carving and roasting s'mores, with an outdoor movie to follow. Over 200 pumpkin donations are also needed for this event.

**November, Farm Discovery Night**
We are hosting another Farm Discovery Night at the Animal Science Complex on UNL East Campus. Featuring plenty of farm animals, dairy store ice cream, agricultural activities and roping!






**December, Nature Craft Night**
At the Turpin Outdoor Education Center, we will be hosting another Nature Craft Night! We will be making exciting outdoors themed crafts, painting decoys, and more.

# "Bridge to the Wild" Gala Sponsorship Guide

Bridge to the Wild in 2027 will occur on **Wednesday, April 28th at the Firefighters Reception Hall.**

This event is a fun and casual celebration of BGO's mission. We will have outdoor-themed carnival games, leading to exciting raffle prizes and experiences. We will also have a delicious dinner, desserts, and of course, our classic Gumdrop Cocktail.

## BRIDGE TO THE WILD

SPONSORSHIP LEVELS AND BENEFITS

| | *Trailblazer Sponsor* $750 | *Bridge Builder Sponsor* $1,500 | *Pioneer Sponsor* $3,000 |
|---|---|---|---|
| 2 reserved tables for 16 guests | | | ● |
| Prominent recognition in event releases, social media & flyers | | | ● |
| Opportunity to speak at the event | | ● | ● |
| Signage at entrance of event | | ● | ● |
| Thank-you gift from BGO | ● | ● | ● |
| Brand recognition in event releases, social media & flyers | ● | ● | |
| Reserved table for 8 guests | ● | ● | |







# “Among the Pines” Gala Sponsorship Guide

Our 2027 Among The Pines Gala will take place in **October at Country Pines**.

This event is a special evening for the BGO team to celebrate our donors, volunteers and board members. This evening will feature live music, catered dinner and specialty cocktails, a keynote address from an inspiring youth/nature advocate, silent auction, raffles and more to support our mission of connecting youth with nature in our community!

## AMONG THE PINES GALA

SPONSORSHIP LEVELS AND BENEFITS

| | ***Trailblazer Sponsor*** $750 | ***Bridge Builder Sponsor*** $1,500 | ***Pioneer Sponsor*** $3,000 |
|---|---|---|---|
| 2 reserved tables for 16 guests | | | ● |
| Prominent recognition in event releases, social media & flyers | | | ● |
| Opportunity to speak at the event | | ● | ● |
| Signage at entrance of event | | ● | ● |
| Thank-you gift from BGO | ● | ● | ● |
| Brand recognition in event releases, social media & flyers | ● | ● | |
| Reserved table for 8 guests | ● | ● | |







# BGO Value Sponsors

Big Gumdrop Outdoors has 5 core values that align with our mission, and motivations to get youth connected to the outdoors. In fall of 2026, we launched a new sponsorship program to help fund our programs and events. Businesses can now be a sponsor of one of our values, helping us share the importance of Empower, Guide, Learn, Safety and Explore!

| | ***Pioneer*** *$2,500-$4,999* | ***Pathway Level*** *$5,000+* |
|---|---|---|
| Annual lunch with BGO representatives | | ● |
| Presenting sponsor at 2 comm. event of your choice | | ● |
| Recognition at all important events | | ● |
| Prominent logo placement on all BGO materials | | ● |
| 2 tickets to annual fall gala | ● | ● |
| Logo placement on Community Lake Day T-shirts | ● | ● |
| Recognition in programs and newsletters | ● | ● |
| Logo placement on BGO website | ● | ● |
| Presenting sponsor at 1 comm. event of your choice | ● | |

## Current Value Sponsors:

GUIDE

SAFETY

LEARN

SCHEELS

Bryan Health

COMPLETE CHILDREN'S HEALTH

## Open Value Sponsors:

EMPOWER

EXPLORE

# Community Event Sponsorship

*Presenting Sponsor* ($600)

Supporting Sponsor ($300)

*See pages 4-6 for event information*

| | | |
|---|---|---|
| **January: Climb Night** | ☐ Presenting | ☐ Supporting |
| **Febuary: Archery Night** | ☐ Presenting | ☐ Supporting |
| **March: Explore Morrill Hall** | ☐ ~~Presenting~~ | ☐ Supporting |
| **April: Guided Hike** | ☐ Presenting | ☐ Supporting |
| **May: Fishing Clinic** | ☐ Presenting | ☐ Supporting |
| **June: Paddle Night** | ☐ Presenting | ☐ Supporting |
| **July: Cops 'n Bobbers** | ☐ ~~Presenting~~ | ☐ Supporting |
| **August: Comm. Lake Day** | ☐ ~~Presenting~~ | ☐ Supporting |
| **September: Fish 'n Fire** | ☐ Presenting | ☐ Supporting |
| **October: S'mores & Gourds** | ☐ ~~Presenting~~ | ☐ Supporting |
| **November: Farm Night** | ☐ Presenting | ☐ Supporting |
| **December: Nature Crafts** | ☐ Presenting | ☐ Supporting |

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# "Bridge to the Wild" Fundraiser Sponsorship

*See page 7 for event information*

☐ Trailblazer Sponsor ($750)

☐ Bridge Builder Sponsor ($1,500)

☐ Pioneer Sponsor ($3,000)

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# "Among the Pines" Gala Sponsorship

*See page 7 for event information*

☐ Trailblazer Sponsor ($750)

☐ Bridge Builder Sponsor ($1,500)

☐ Pioneer Sponsor ($3,000)

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# Value Sponsorships

*See page 7 for event information*

☐ Explore Sponsor

☐ ~~Learn Sponsor~~

☐ ~~Guide Sponsor~~

☐ Empower Sponsor

☐ ~~Safety Sponsor~~

# Sponsorship Commitment Form

Please mark the sponsorship(s) level you are committing to on page 9, attached to this form. This form can be mailed to Big Gumdrop Outdoors (address below) or sent via email to Kyndal at kyndal@explorebgo.org.
Please reach out with any questions.

Business Name: _____

Contact Name: _____

Phone #: _____ Email: _____

Billing Address (include City, State, Zip):

_____

Payment:

☐Cash/Check enclosed, payable to Big Gumdrop Outdoors ☐Card ☐Send invoice

Card #:_____ Exp. Date: _____/_____ CVV/CVC #: _____

Name on Card:_____

Signature: _____ Date:_____

Mailing Address:
Big Gumdrop Outdoors, 642 S 48th St. Lincoln, NE 68510

***Big Gumdrop Outdoors is a nonprofit 501(c)3 organization. Donations are tax-deductible to the extent allowed by the law.***

# Impact Statement



## 14,000+

### Youth Engaged

Through community events, field trips, hands-on activities, and outdoor programs, we engage dozens of kids each week in our community, year round!



## 34

### Events Hosted

Since Summer of 2023, BGO has hosted 33 free community events, offering a space for families and youth to experience outdoor activities.



## 650+

### Hours of Facilitating

In over 2 years of being a non-profit, we have facilitated over 650 hours of educational programming through BGO clubs, programs, and field trips.



## 30

### Program Partnerships

Our partnerships with various organizations and LPS schools have allowed us to guide BGO clubs and deliver valuable learning activities.



## 75%

### Increase in Confidence

From participating in our programs, many youth report that they feel more confident spending time in nature, trying new things, and stepping outside their comfort zone.

# 2026 Sponsors

Optimist International — Optimist Club of Lincoln – Lincoln West, Nebraska

SCHEELS

Lincoln Parks Foundation — We love our parks.

Lincoln Police Union

Raising Cane's Chicken Fingers

Ink Alley — Screen Printing & Embroidery

Complete Children's Health

Food Fort — feeding our future

Bryan Health

DUTEAU Chevrolet • Subaru — Driven by you.

Freddy's

John Henry's — Plumbing • Heating • Air • Electrical

# BIG GUMDROP OUTDOORS

Thank you for supporting our organization! Your generosity fuels our mission to get more youth engaged in the natural world around us. Thank you for helping us provide opportunities, access and new experiences to the families and youth in our community.










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